

# MEDIA RELEASE

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## **Geelong startups take-off on Runway's Bootcamp**

LaunchVic Round 1 recipient, Runway Geelong today announced 13 aspiring entrepreneurs to participate in its unique startup support bootcamp.

Announced as part of Runway Geelong's official opening of its new headquarters at the Federal Woollen Mills in Geelong, the teams were chosen from a field of more than 40 applicants.

From May, bootcamp participants will work with Runway to further refine their innovative business concepts. A shortlist of bootcamp participants will pitch for a position in Runway's formal accelerator program.

Runway Geelong was granted \$1.25 million from LaunchVic's Round 1 funding to cultivate and grow emerging startups in the Geelong region.

In addition to its bootcamp and accelerator program, Runway Geelong will run workshops, networking opportunities and other events for aspiring startups in the region.

Local startups chosen to participate include: The Baby Club, Drosaic, InMach, Global Centre of Research & Engagement, Fysho, The Perfect Team, KanDo, Clann, CollabHero, Ino8, Data on a Shoestring, Trusted Food and Mindful Sourcing.

### **Quotes attributable to LaunchVic CEO, Dr Kate Cornick**

*LaunchVic is proud to support Runway. We look forward seeing local startups successfully graduate from the program and contribute to Geelong's vibrant startup community.*

### **Quotes attributable to Runway CEO, Peter Dostis**

*The support of LaunchVic for the Runway program here in Geelong is a tremendous validation of the potential for startup businesses in our community to scale and thrive.*