

# MEDIA RELEASE

Wednesday, 2 August 2017

## VICTORIAN FOUNDERS TO GET HIGH QUALITY PROGRAMS

LaunchVic has today announced its next funding opportunity, calling for organisations that provide high quality founder education programs across a range of topics for Victorian startups.

Successful recipients will be eligible to receive up to \$250,000 per successful application to deliver educational content for founders across a range of topics.

LaunchVic CEO Dr Kate Cornick said founders have many needs as they scale their startups.

“While some founders have an opportunity to go through an accelerator program the vast majority of them don’t. Regardless, both require ongoing and sustained support to scale their business to success,” Dr Cornick said.

Subject matter experts are being sought to deliver short-form programs such as workshops for founders in the areas of: personal leadership and development; corporate governance and organisation; marketing support; export and growth skills; engaging corporates; and product development.

Dr Cornick said we want organisations that can provide a flexible, informative programs so Victorian founders have access to relevant, accessible education.

A two-stage process will be implemented to select successful providers to deliver high quality educational content. The first part of a two-stage process is an Expression of Interest, which will identify a shortlist of applicants from which further information will be sought, for example through closed grant rounds.

Founder education was a key area identified by LaunchVic’s engagement with the startup ecosystem earlier this year.

Expression of Interest applications must be submitted through the [LaunchVic online application system](#) by 5pm Tuesday 12 September.

-ENDS-