



CivVic Labs Guidelines

OVERVIEW

Run by the Victorian government's startup agency, LaunchVic, CivVic Labs is a six-week pre-accelerator program that connects startups and the public sector to help solve real world "Challenges" identified by government. CivVic Labs:

- Enables new and emerging startups with potential solutions or ideas for solutions to the Challenge to connect with government; and
- Facilitates an agile co-design process between the public and private sector to support startups to identify product market fit;

CivVic Labs is a huge opportunity for new founders and early-stage startups to work closely with VicHealth experts as they develop their startup. We're looking for new ideas and approaches that address the VicHealth challenges.

On offer is:

- \$10,000 in funding to each startup to participate and refine their solution – equity free
- An opportunity to learn and apply lean startup and co-design principles alongside experts and a statutory government agency
- Potential to receive \$25,000 in equity free seed funding to build your solution at the conclusion of the CivVic Labs pre-accelerator program

WHAT TO EXPECT

LaunchVic is seeking up to 10 startups for each challenge statement, to admit to the pre-accelerator. There will be a maximum total of 15 startups in the cohort.

While this may sound competitive, we know that by working closely alongside other startups, who bring different ideas and approaches, you will be challenged to think outside the box.

There is no fee for participation. Rather, participant startups will receive \$10,000 on completion of the pre-accelerator.

The pre-accelerator is a structured program that cover topics including lean startup, codesign, and hypothesis testing, delivered by startup experts. Additionally, you will be able to spend time with the Challenge Owners – public servants with deep understanding of the problem that we need your help to design a solution for.

The pre-accelerator will culminate in a pitch event, where a judging panel will select the startups that will receive \$25,000 in equity free seed funding to build their solution.

The CivVic Labs pre-accelerator will be delivered in a hybrid format. Participants are expected to attend a CBD location one day a week for six weeks (Tuesdays – see Timings below for more information), as well as commit to additional work out of session to progress your ideas.

CivVic Labs is perfect for aspiring early-stage founders to build and test new startups. All participants will be idea-to-early stage (see below definition) to ensure your journey is with like-minded entrepreneurs. We're looking for ambitious founders who recognise the value of CivVic Labs for early-stage startups.

TIMINGS

Startups must have capacity to participate in the Pre-Accelerator.

This includes a commitment of a minimum of **six** full Tuesday's commencing 12 July 2022 through to 19 August 2022, followed by a Pitch Showcase Event. Additional time outside of scheduled workshops will also be required to develop and refine your solution, participate in mentoring or coaching sessions, and action any tasks.

DEFINITIONS

The below definitions apply to this application process:

- **Idea-to-Early Stage** means a young startup that has a business idea that has not been fully developed or launched. It is unlikely that you have a prototype in-market, customers or significant revenue.
- **A Startup** is a young technology-based business that uses innovation to scale rapidly and capture market at a high velocity. Examples of technology include software/apps, artificial intelligence (AI), blockchain, advanced manufacturing & robotics, Internet of Things (IoT), big data analytics, augmented / virtual reality, 3D printing, advanced materials, genomics & life sciences (including Biotech & MedTech) and autonomous vehicles.
- The **Applicant** must be the Founder, though multiple participants in the same team may be accepted into the pre-accelerator
- **Victorian-based** means the Startup must be a Victorian registered and headquartered company.

ELIGIBILITY

If you are eligible and have a startup idea aligned to either challenge CivVic Labs can help you make it a reality.

To be eligible to participate in CivVic Labs, a Startup must meet each of these criteria.

1. **Victorian-based;**

2. **Size:** Meet LaunchVic's definition of a Ealy-to-Idea-Stage
3. **Participation:** must commit to participating in the Pre-Accelerator and related activities
4. **Adheres to Victorian Government Policy on ESG Prohibited Activities:** The Business must not be involved with;
 - a. Tobacco or tobacco-related products;
 - b. Cluster munitions and other controversial weapons;
 - c. Thermal coal;
 - d. Gambling;
 - e. Logging of old growth forests;
 - f. Uranium;
 - g. Unregulated animal testing;
 - h. Live cattle and/or sheep exports; or
 - i. Fracking.

SELECTION CRITERIA

Eligible applicants will be assessed through a selection process based on the following factors.

1. **Action and Alignment:** This is a measure of how well the applicants proposed solution responds to the problem spaces outlined in this document;
2. **Potential impact of the solution:** Does the applicant have an understanding of the problem space? Is the applicant approaching their solution with scale and impact in mind? How will the proposed solution meaningfully address the problem space outlined in this document?;
3. **Team Capability:**
 - a) Is the startup founder(s) capable of delivering their solution and do they understand the problem space? ;
 - b) Does the applicant have the capacity to focus on their solution during the Pre-Accelerator?;
4. **Assessment of support:** Will the applicant realise value through the Pre-Accelerator? Will the applicant participate in co-design? Are they open to iterating upon their solution?;

Note: A declaration of any current, planned or past 12-month relationships with food, sugary drink, alcohol or gambling industries is required by VicHealth.. *This declaration does not affect your eligibility to apply*, but declarations will be assessed by VicHealth for potential risk. Review VicHealth's Harmful Industry Relationship Funding and Procurement Policy or view this video for more information on the types of relationships that will need to be declared during contracting.

APPLICATION FORM

To apply to CivVic Labs, please visit <https://launchvic.org/general/civvic>

TIMELINE

Activity	Date
Applications Open	10am, 27 April
Online Briefing & Q&A	12 May
Submissions for questions close	16 May
Applications Close	9am, Monday 30 May
Shortlisted proponents invited to Submit Video Pitch and Interview	3 June
Unsuccessful applicants notified	3 June
Video Pitch Due Date	9am Tuesday 7 June
Interviews with Shortlist	16-17 June
All proponents notified	21 June
Contracting	21 June – 5 July
Pre-Accelerator Commences	12 July
Pre-Accelerator Ends	19 August
Pitch Event (tentative)	23 August

QUESTIONS?

If you have a question regarding expression of interest form, eligibility, or anything to do with the CivVic Labs, please email contact@civvic.org.au

Relevant questions will be posted on the LaunchVic website via the Frequently Asked Questions section.